B&M IMPACT FOUNDATION



2025 Impact Report



MESSAGE FROM OUR FOUNDERS

A new chapter brings new impact.

We began this endeavor eight years ago when we established the Ciara Arts & Sciences Foundation. We were inspired into action by watching talented youth with all the potential in the world limited by their circumstances.

Both of us grew up in working-class families in England as first-generation high school and university graduates who each went on to earn PhDs. We are deeply grateful for the opportunities that shaped our lives—particularly access to quality education through the UK's public system and the ability to consistently put nutritious food on the table, thanks to the hard work of our parents.

As we reflect on our journey, we recognize how fortunate we were to have these essential foundations without the financial burden that so many others face today.

This year marked a meaningful transition for our foundation as we sharpened our strategy, hired an executive director, and rebranded as the B&M Impact Foundation. Grounded in what we've learned, we clarified our purpose to deepen impact.

Our vision is to fuel generational health and wealth by investing in better outcomes for communities today and for generations to come. We focus our efforts on two of the most powerful drivers of long-term well-being: food and education.

By supporting initiatives that increase access to healthy food and strengthen educational pathways, we aim to remove barriers, unlock potential, and create lasting, measurable change that uplifts individuals, families, and communities.

John Bamforth & Sue Mahony

CUMULATIVE IMPACT

Our journey has only just begun.

Founded in 2017 as the Ciara Arts & Sciences Foundation, and now operating as the B&M Impact Foundation, our work reflects the cumulative results of sustained investment over time.

$1.19 Million
Total Program Support



$617,500
Scholarships

45 Total Scholars Across 28 Universities

$575,250
Grants

$12,944
Average Scholarship



35% Average Coverage of Tuition/Fees

STRATEGIC PLAN

We believe everyone deserves the opportunity to thrive.

VISION

Fuel generational health and wealth

MISSION

Invest in better outcomes through food and education

VALUES

Impact - Invest with intention and purpose to create lasting, measurable change.

Collaboration - Ppartner to drive inclusive, strategic, and sustainable locally-driven solutions.

Integrity - Act authentically in service of others to ensure equitable opportunities for all.

PRIORITIES

Empower Untapped Potential

Collaborate with mission-aligned partners to identify high-potential students from underserved backgrounds and provide them with the tools to thrive.

Seed MIssion-Driven Startups

Support the launch of startups that advance health, equity, and community resilience with solutions to food access, food security, and food as medicine.

PRIORITIES

The problems drive our purpose.



Education

Persistent gaps in educational attainment by race, income, and geography continue to constrain economic mobility, with degree completion and graduation rates varying sharply across communities and socioeconomic groups.

- **61% of US adults** do not hold a bachelor's degree
- **Nearly 3 in 10 students** who start a 4-year college never graduate
- **College graduation rates for Black (50%) and Native American (52%) students** trail White (77%) and Asian (83%) students.
- **Students from low-income neighborhoods** are far less likely to earn a college degree



Food

Persistent food and nutrition insecurity combined with a modern food environment dominated by ultra-processed foods continues to drive significant health disparities and limit long-term well-being across communities.

- **60% of US adults** have at least one diet-related disease
- **47 million people**, including **13.8 million children**, live in food-insecure households
- **53% of adults'** and **62% of children's** daily calories come from ultra-processed foods
- **30-40% of all US food** produced each year goes uneaten

2025 HIGHLIGHTS

Grants & Scholarships

$95,000
Scholarships

$117,500
Grants

17 Active Scholars
Across 14 Universities





"I am so grateful and truly blessed for everything throughout my college journey, from supporting me at my highest moments to standing by me during my lowest.

I graduated back in May 2025 with my Bachelor of Science in Kinesiology. After four years of involvement, being a student leader, and most importantly being a scholar, I was able to do it.

What's next: I am currently finishing up a few classes in hopes of starting nursing school this upcoming semester. This journey should be exciting and meaningful, and I am genuinely looking forward to what's ahead."

Dajuan Pearson

2025 HIGHLIGHTS

Food Health

Camino Mission: 500 Miles for 500 Families

Our co-founders walked the 500-mile Camino route across Spain as a pilgrimage of solidarity to help feed communities in Western NC impacted by hurricane Helene. With the support of our generous community, we help partners Impact Health and Bounty & Soul provide nutritious, locally-grown food for 500 food-insecure families.





$77,051
Contributed to Feed Families

500 Food-insecure families supported

"By walking this ancient pilgrimage, we honor its history while carrying forward its deepest lesson: when we walk together, we can sustain one another through life's storms."

Sue Mahony & John Bamforth

PARTNERS

IMPACT HEALTH

bounty & soul



B&M IMPACT FOUNDATION

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